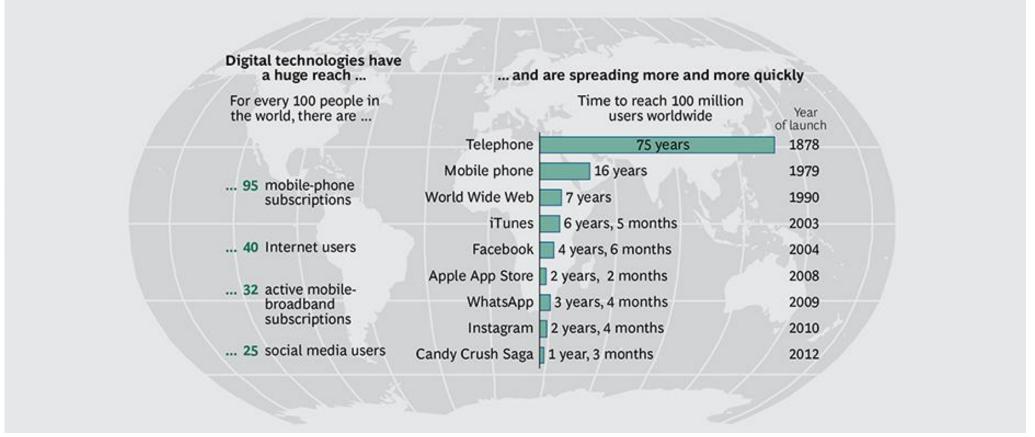




The pace of disruption has increased exponentially





Source: BCG - https://www.bcgperspectives.com/content/articles/digital economy technology strategy digital imperative/



Megatrends and technological trends are driving the transformation of the Chemical Industry



Megatrends

Resource availability



Developments: Demographic and society structure



Emerging and opening markets



Opening of new frontiers



Greater operational efficiency



Green Chemistry



Technology Trends

Adapting to Disruptive Technologies



Digital Revolution



Real-time Data Analysis in Chemical Processing



Integrated Lifecycle



Success Factors

- Time-to-market to occupy the market first
- Innovations as differentiator in Specialty Chemicals
- · Cost position of operations is essential for Conti and Batch



Industries have to cope with five fundamental drivers



HSSE



- Regulations and Standard
- Health
- Safety and Security
- Environmental Protection

Costs



- CAPEX Efficiency
- OPEX Reduction
- Organizations and Processes Optimization
- Standardization

Flexibility



- Different feedstocks (fuels/renewables)
- Individual products
- Modularization
- Volatile markets
- Technology Lifecycle

Time to market



- From Idea to Product and Process
- Ramp-up of Plant
- Demand Predictability
- Responsiveness

Output



- Increased Performance and Effectiveness
- Asset Efficiency and Reliability
- Production and Resources Efficiency

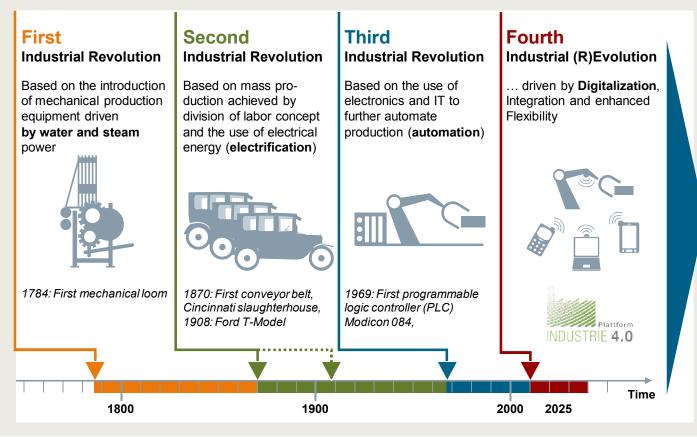
- · Long plant lifecycles with highly fragmented data landscape
- Continuous, safe, secure and reliable operations
- · Suppliers need to address evolving market and production lifecycle
- Ageing workforce and "digital natives" as next generation

Digitalization is the Step towards Next Revolution



The Digital (r)Evolution





Characteristics

- Humans, devices and systems are connected along the entire value chain
- All relevant information is available in real-time – across suppliers, manufacturers and customers
- Parts of the value chain can constantly be optimized with respect to different criteria, e.g., cost, resources, customer needs

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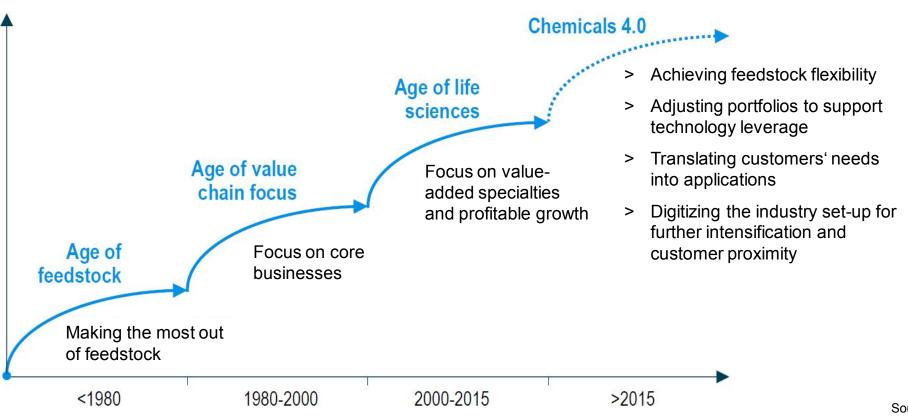


What to do – "Age of application" can contribute to growth and further improved sustainability



Long term view on chemical industry transformation





Source: Roland Berger



What is digitalization!



Digitalization is the use of digital technologies to change a business model and provide new revenue and value-producing opportunities; it is the process of moving to a digital business (Gartner)

The impact of Digitalization:

- Increase productivity of production processes
- Transform existing business (new channels, new approaches)
- Enable new business models



There are lots of definitions and meanings for the same topic



Digitalization
Internet of Things (IoT)

Cloud Computing

Industrie 4.0

Industrial Internet Consortium (IIC)

Digital Enterprise Digital India

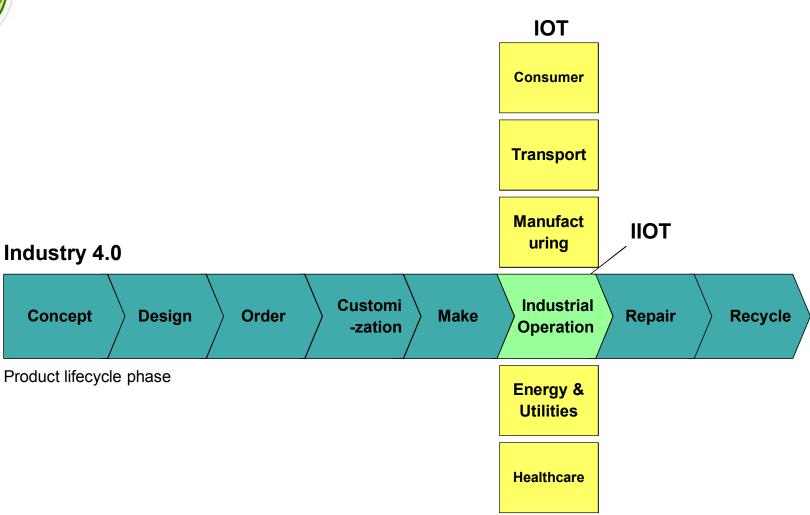
Big Data

Smart Industry - Smart Data



'IIOT' is not the same as 'Industry 4.0'



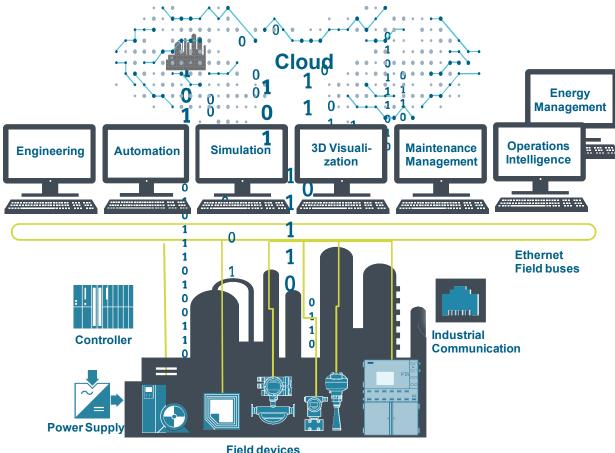


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The Digital Enterprise in process industries – Intelligent data through all levels





How to realize the Digital Enterprise for a process plant?

How to turn data into information?

How to realize and maintain the digital infrastructure?

How to ensure consistent data in engineering and operation?

How to connect all devices safe and secure?

How to reap the benefits of fully integrated workflows?

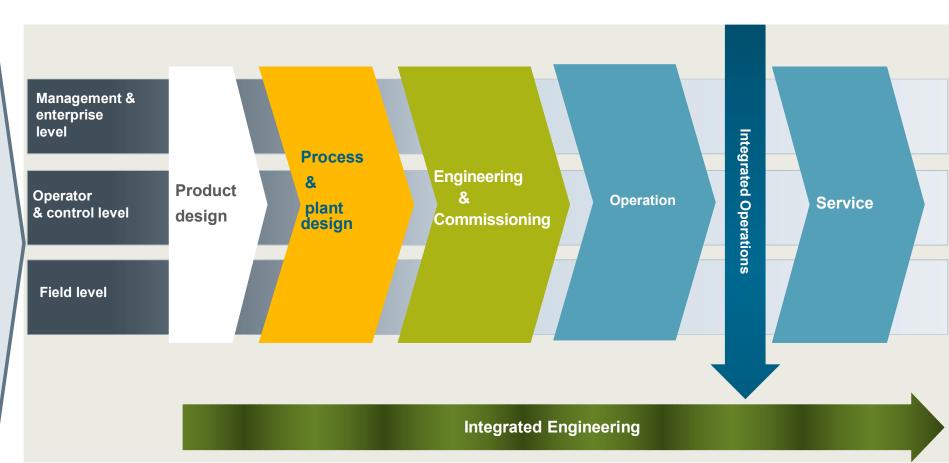


Newer technologies are creating opportunities in the entire landscape of a process industry





Cyber-Security

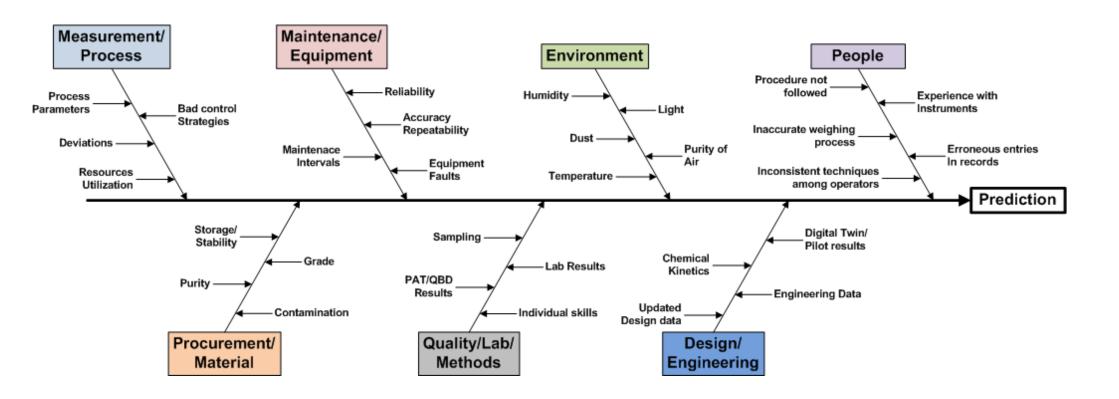


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Many direct and indirect measurable influencing factors – Big Data



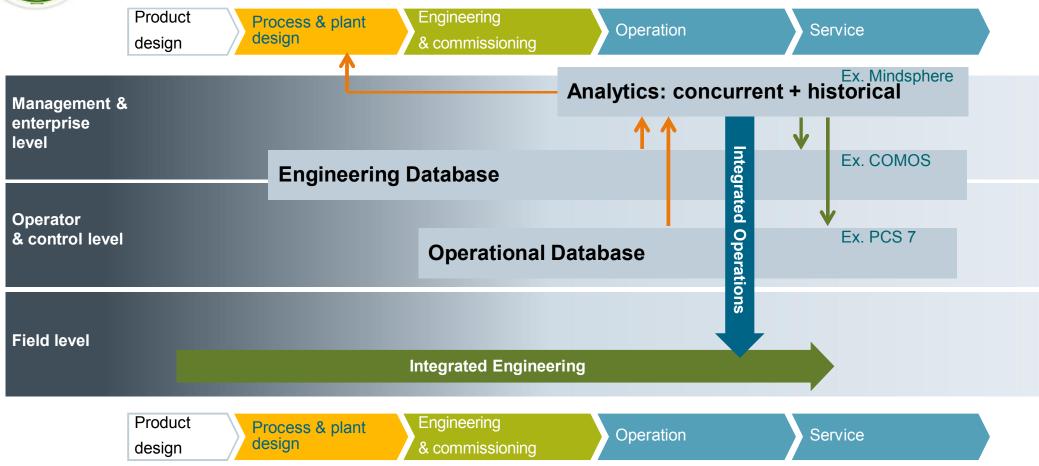


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New insights will give opportunities for quantum improvements





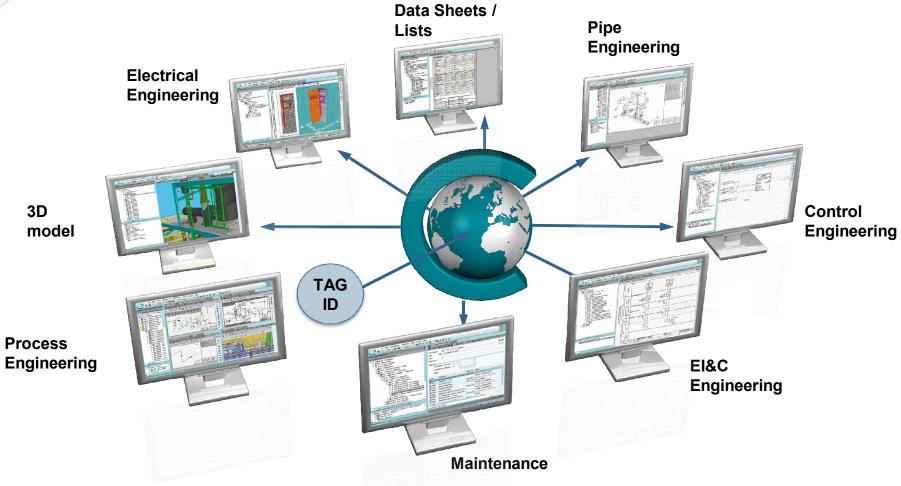
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Common Data model for Plant Management

SIEMENS
Ingenuity for life

ex. - COMOS



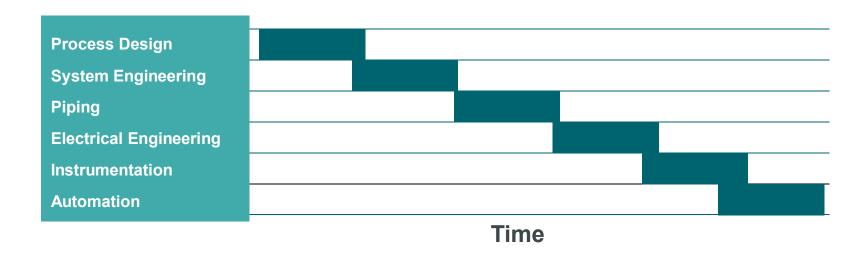
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Integrated Engineering for process plants: The common data hub and consistent data flow enable faster engineering



Workflows can be executed in parallel, which saves valuable time and thus reduces costs





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Integrated Engineering for process plants: Digital Twin and 3D visualization of the plant



During engineering, the Digital Twin of the plant is created, even before the real plant exists...

- ... this offers the possibility of
- 1) an early 3D visualization of the plant, e.g.
- for training of service staff
- 2) Virtual commissioning
- 3) Maintenance
- 4) Virtual asset mgmt.





1 Product design

Process & plant design

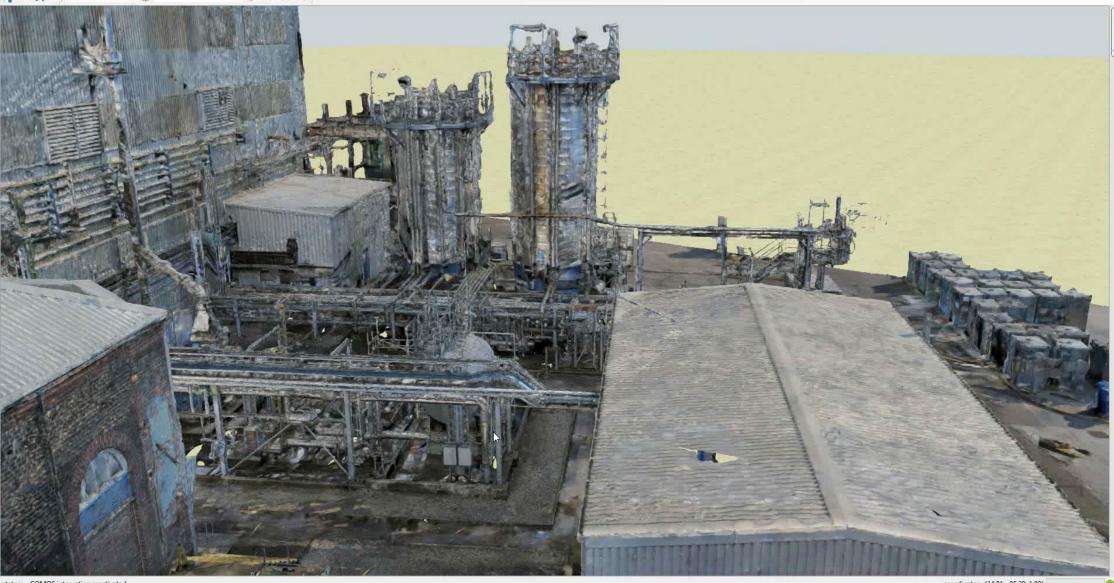
Engineering & commissioning

4 Operation

5 Service

COMOS Walkinside 10.2



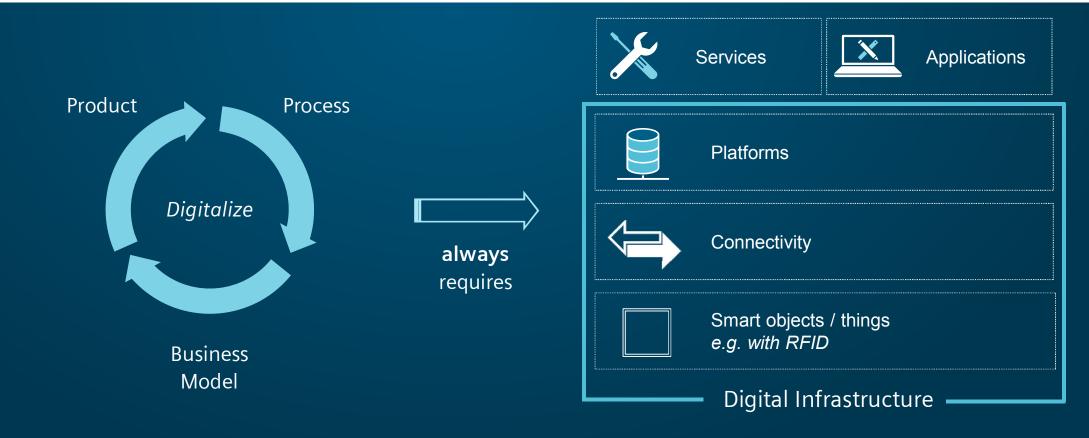


status: COMOS integration reactivated coordinates: {14.81; -95.29; 1.88}



Digital Infrastructure is a key enabler for Vertical Integration





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Horizontal integration of Data across the Organization ex. XHQ















Scheduling & Planning



Process / Operations

Maintenance

















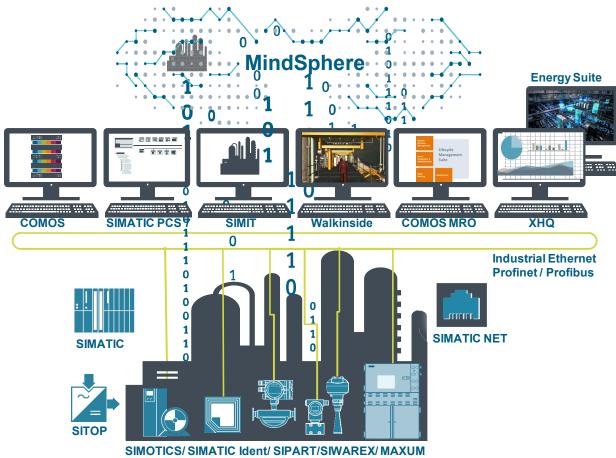
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The Digital Enterprise in process industries – Intelligent data through all levels





The Siemens offering for the Digital **Enterprise in process industries**

- ✓ Field data turn smart in the cloud.
- ✓ Optimum digital infrastructure for all requirements
- ✓ Consistent and always up-todate data across the entire plant lifecycle
- √ Comprehensive connectivity

✓ Optimal interplay with all levels

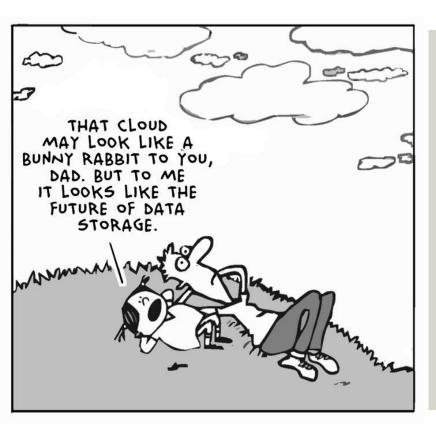
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We're on the way!







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